

Vision 2020 Strategic Plan – College of Arts and Sciences – 2015-2016 Academic Year, Jan. 2016

Planning Framework

Mission

The College of Arts and Sciences (CAS) provides the foundational education for every NMSU student and a wide array of degrees preparing students to be knowledgeable and responsible citizens of our world. We promote life-long discovery and improvement of society through cutting edge research and creative activity and by fulfilling our land grant mission through outreach and engagement with the larger community.

Values

Central to the College of Arts and Sciences land-grant mission are our core values as described in the following value statements.

- **Accessibility:** We value being accessible to the diverse people of New Mexico and beyond. We value education that is inclusive, available, and affordable. We are the gateway to learning for all students, which provide us both an opportunity and responsibility to impact their learning experience in a positive way.
- **Learning and Knowledge:** We value learning and knowledge for their own sake, and creating broadly educated members of society who can think critically and improve their communities. We strive to model a love of learning and to instill a desire for a lifetime of learning. We value providing advanced education and scholarship through strong graduate and undergraduate programs.
- **Rigor & Excellence:** We believe the best education is rigorous, challenging, and demands perseverance. We believe that the best creative and scholarly work demands the same efforts. Those who excel in these endeavors should be recognized, cultivated, rewarded, and celebrated.
- **Continuity & Stability:** We believe continuity and stability are critical for excellence in our programs and activities. Tenured, tenure track, and college faculty who are committed to NMSU and its students are essential for continuity and stability.
- **Purpose & Place:** We value fitting into our unique purpose and place. We value serving the citizens of New Mexico, achieving a sustainable existence in the environment we occupy, and integrating ourselves into the community and region of the border Southwest.
- **Transparency:** We value and strive for transparency in the activities of the people and organizations in our college. We believe this produces an environment of cooperation and open dialog that best enables us to fulfill our mission to the university.

A & S Strategic Plan Goals

Goal 1: Provide students with a high quality education in the arts, humanities, social sciences and sciences, at the Bachelor's, Master's and Doctoral levels.

NMSU Vision 2020 – Provide effective academic programs, stellar teaching and learning, and enhanced student engagement to advance highly capable graduates.

KPI 2 Graduate Education
KPI 3 Graduation Rates
KPI 4 Degrees and Certificates

Goal 2: Promote discovery through scholarship and creative activity, encourage innovation and dissemination, spark economic advancement, and inspire a culture of excellence.

NMSU Vision: 2020 – Be the catalyst for promoting discovery, encouraging innovation, sparking economic advancement, and inspiring creative achievement.

KPI 10 Publications and Creative Works
KPI 11 Proposals
KPI 12 Research Expenditures
KPI 13 Business Development

Goal 3: Foster, encourage and support outreach and engagement.

NMSU Vision: 2020 – Be a model for community engagement at all levels through innovative and exceptional outreach activity.

KPI 9 Service, Extension, and Outreach Activity

Goal 4: Promote and support diversity of thought, diverse ways of knowing, and diverse representation of students, staff, and faculty.

NMSU Vision 2020: Be a model of student, faculty, and staff diversity at all levels. Effectively prepare students for a global society.

KPI 5 Employee Diversity
KPI 6 Student Diversity
KPI 7 International Students
KPI 8 Globalization Activity

Current Strategies

- A. Develop new advising and retention policies and adopt best practices
- B. Departments will use degree maps and two year rotation schedules in scheduling courses
- C. Promote undergraduate student involvement in research
- D. Recognize, reward, and disseminate instructional excellence
- E. Maintain Pre-health and pre-pharmacy programs
- F. Promote globalization curriculum
- G. Provide supplemental instruction in science, math, and writing
- H. Support peer mentoring programs
- I. Provide graduate program enhancement awards
- J. Promote student participation in conferences and competitions
- H. Promote recruitment of students to und. & grad. programs
- I. Encourage evaluation of adjunct/part-time instructors
- J. Encourage departments to strategically utilize resources

- A. Provide annual faculty research award and support scholarship and creative activity among faculty
- B. Support, recognize, and disseminate scholarship/creative activity
- C. Support faculty grants, efforts to attain and manage external grants & contracts
- D. Provide start-up for new tenure track faculty
- E. Offer cost matches for grants and equipment purchases
- F. Provide support for graduate student travel and scholarship
- G. Provide faculty travel awards
- H. Provide mini-grants and SBCI awards to support fac. Scholarship/creative act.
- I. Provide support for exhibitions, symposia, and conferences on campus
- J. Provide support for visiting artists and other scholars
- K. Continue to build the Discovery Scholars Program to promote und. student research
- L. Acknowledge graduate and undergraduate

- A. Coordinate the Annual J. Paul Taylor Social Justice Symposium
- B. Promote and support service learning and civic engagement
- C. Provide an annual faculty outreach award
- D. Offer the Global Connections Lecture Series
- E. Maintain excellent museum and art gallery programs
- F. Provide K-12 outreach
- G. Actively participate in community events
- H. Offer performances, exhibitions, presentations, lectures and symposia to the larger community
- I. Acknowledge community partnerships
- J. Support celebration of Centennial of Public Parks System

- A. Coordinate diversity planning through the Dean's Diversity Committee, have committee be more active in promoting diversity in college
- B. Promote diversity in the curriculum
- C. Support faculty engagement in study abroad and FLiPs
- D. Maintain college representation on the University Diversity Council
- E. Continue to hire a diverse faculty
- F. Promote educational opportunities and experiences of meaning & significance to the Hispanic and Native American students in New Mexico and the region as an expression of our land grant and H.S.I. statuses
- G. Recruit international students and develop collaborative relationships with international universities
- H. Participate in planning events for Hispanic Serving Inst. Week
- I. Award and recognize departments which support diversity
- J. Support Spousal hires when possible

Notes on Accomplishments (continually updating)

Awards for teaching
FLiPs and International Speakers

Awards, course releases, travel awards for students and faculty.
3-Minute thesis and similar programs
Display faculty work (e.g., books) at award programs and/or at J Paul Taylor (books on tables?)

Language workshops
Writing in the Borderlands project
Community Partnership event
Young Women in Computing program and other programs in college

FLiPs and similar programs
Spanish Speaking News22 segment
Department Diversity award, may want to have Diversity Committee evaluate applicants and/or work on how we frame this award.