Vision 2020 Strategic Plan – College of Arts and Sciences

Planning Framework

Mission
The College of Arts and Sciences provides the foundational education for every NMSU student and a wide array of degrees preparing students to be knowledgeable and responsible citizens of our world. We promote life-long discovery and improvement of society through cutting edge research and creative activity and by fulfilling our land grant mission through outreach and engagement with the larger community.

Values
Central to the College of Arts and Sciences land-grant mission are our core values as described in the following value statements.
- Accessibility: We value being accessible to the diverse people of New Mexico and beyond. We value education that is inclusive, available, and affordable. We are the gateway to learning for all students, which provide us both an opportunity and responsibility to impact their learning experience in a positive way.
- Learning and Knowledge: We value learning and knowledge for their own sake, and creating broadly educated members of society who can think critically and improve their communities. We strive to model a love of learning and to instill a desire for a lifetime of learning. We value providing advanced education and scholarship through strong graduate and undergraduate programs.
- Rigor & Excellence: We believe the best education is rigorous, challenging, and demands perseverance. We believe that the best creative and scholarly work demands the same efforts. Those who excel in these endeavors should be recognized, cultivated, rewarded, and celebrated.
- Continuity & Stability: We believe continuity and stability are critical for excellence in our programs and activities. Tenured, tenure track, and college faculty who are committed to NMSU and its students are essential for continuity and stability.
- Purpose & Place: We value fitting into our unique purpose and place. We value serving the citizens of New Mexico, achieving a sustainable existence in the environment we occupy, and integrating ourselves into the community and region of the border Southwest.
- Transparency: We value and strive for transparency in the activities of the people and organizations in our college. We believe this produces an environment of cooperation and open dialog that best enables us to fulfill our mission to the university.

A & S Strategic Plan Goals

Goal 1: Provide students with a high quality education in the arts, humanities, social sciences and sciences, at the Bachelor’s, Master’s and Doctoral levels.
- NMSU Vision 2020: Provide effective academic programs, stellar teaching and learning, and enhanced student engagement to advance highly capable graduates.
- KPI 2 Graduate Education
- KPI 3 Graduation Rates
- KPI 4 Degrees and Certificates

Goal 2: Promote discovery through scholarship and creative activity, encourage innovation and dissemination, spark economic advancement, and inspire a culture of excellence.
- NMSU Vision 2020: Be the catalyst for promoting discovery, encouraging innovation, sparking economic advancement, and inspiring creative achievement.
- KPI 10 Publications and Creative Works
- KPI 11 Proposals
- KPI 12 Research Expenditures
- KPI 13 Business Development

Goal 3: Foster, encourage and support outreach and engagement.
- NMSU Vision 2020: Be a model for community engagement at all levels through innovative and exceptional outreach activity.
- KPI 9 Service, Extension, and Outreach Activity

Goal 4: Promote and support diversity of thought, diverse ways of knowing, and diverse representation of students, staff, and faculty.
- NMSU Vision 2020: Be a model of student, faculty, and staff diversity at all levels. Effectively prepare students for a global society.
- KPI 5 Employee Diversity
- KPI 6 Student Diversity
- KPI 7 International Students
- KPI 8 Globalization Activity

Current Strategies

A. Develop new advising and retention policies and adopt best practices
B. Create degree maps for all majors and provide students predictability in course offerings
C. Promote undergraduate student involvement in research
D. Emphasize instructional excellence in faculty annual performance evaluations
E. Maintain Pre-health and pre-pharmacy programs
F. Promote study abroad curricula development
G. Provide supplemental instruction in science, math, and writing
H. Support peer mentoring programs
I. Provide graduate program enhancement awards
J. Support student participation in conferences and competitions

A. Provide support for graduate student travel and scholarship
B. Provide start-up for new tenure track faculty
C. Offer cost matches for grants and equipment purchases
D. Provide faculty travel awards
E. Provide mini-grants and IBSC awards to support faculty scholarship and creative activity
F. Provide support for exhibitions, symposia, and conferences on campus
G. Provide support for visiting artists and other scholars
H. Provide an annual faculty research award
I. Support faculty grants, efforts to attain and manage external and contracts
J. Provide support for graduate student travel and scholarship

A. Coordinate the Annual J. Paul Taylor Social Justice Symposium
B. Provide support for service learning and civic engagement
C. Provide an annual faculty outreach award
D. Offer the Global Connections Lecture Series
E. Maintain excellent museum and art gallery programs
F. Provide K-12 outreach
G. Actively participate in community events
H. Offer performances, exhibitions, presentations, lectures and symposia to the larger community

A. Coordinate diversity planning through the Dean’s Diversity Committee
B. Promote diversity in the curricula
C. Support faculty engagement in study abroad
D. Maintain college representation on the University Diversity Council
E. Hire a diverse faculty
F. Promote educational opportunities and experiences of meaning and significance to the Hispanic and Native American students in New Mexico and the region as an expression of our land grant and HSI status
G. Recruit international students and develop collaborative relationships with international universities