

Course Subject and Title Shaded courses are major requirements.	Credit Hours	Completed	Minimum Grade	Additional Degree Requirement Notes
<b>Term 1</b>				<b>Total Credits 16-17</b>
ENGL 111G - RHETORIC/COMPOSITION	4	<input type="checkbox"/>	C-	<b>JOUR 102: Only for students with ACT English score below 25 or SAT below 570.</b>
MATH 210G - MATH APPRECIATION	3	<input type="checkbox"/>	C-	
JOUR 102 - GRAMMAR FOR JOURNALISTS	1	<input type="checkbox"/>	C-	<b>JOUR 105G will count towards an Area IV Requirement and Major.</b>
JOUR 105G - MEDIA AND SOCIETY	3	<input type="checkbox"/>	C-	
JOUR 110 - INTRO MASS MEDIA WRITING	3	<input type="checkbox"/>	C-	<b>UNIV 150 is a suggested elective, but not required.</b>
UNIV 150 - FRESHMAN YR EXPERIENCE	3	<input type="checkbox"/>		
<b>Term 2</b>				<b>Total Credits 16</b>
Select: COMM 253G, 265G, HON 265G, AXED 201G	3	<input type="checkbox"/>		<b>ENGL 203, 311, or 318 are also acceptable for 2nd level ENGL.</b>
ENGL - 211 or 218	3	<input type="checkbox"/>		
ASTR 105G - THE PLANETS	4	<input type="checkbox"/>		<b>ASTR 105 - recommended for Area III Lab Science. See catalog for more options.</b>
JOUR 201 - INTRO TO MULTIMEDIA	3	<input type="checkbox"/>	C-	
JOUR 210 - NEWSWRITING	3	<input type="checkbox"/>	C-	
<b>Term 3</b>				<b>Total Credits 17</b>
Second Language 111	4	<input type="checkbox"/>	C-	<b>ASTR 110 or ANTH 130 - recommended for Area III Lab Science.</b>
ASTR 110 or ANTH 130	4	<input type="checkbox"/>		
ANTH 120 - HUMAN ANCESTORS	3	<input type="checkbox"/>		<b>GOVT 100/ANTH 120 - recommended for Area IV.</b>
GOVT 100G - AMER NATIONAL GOVT	3	<input type="checkbox"/>		
JOUR - Mass Communications Course	3	<input type="checkbox"/>	C-	<b>Second Language: May substitute with 3 years of High School Foreign Language.</b>
<b>Term 4</b>				<b>Total Credits 16</b>
Second Language 112	4	<input type="checkbox"/>	C-	<b>SOC 101 - recommended elective.</b>
SOC 101G - INTRDRY SOCIOLOGY	3	<input type="checkbox"/>		
HIST - 101 OR 102	3	<input type="checkbox"/>		<b>HIST 101/102 - recommended for Area V.</b>
Area V - Humanities and Fine Arts	3	<input type="checkbox"/>		
JOUR 300 - INTRN TO ADVERTISING	3	<input type="checkbox"/>	C-	<b>See catalog for more options.</b>
<b>Term 5</b>				<b>Total Credits 18</b>
Second Language 211	3	<input type="checkbox"/>	C-	<b>PHLS 301V is recommended for VWW requirement. See catalog for more options.</b>
PHLS 301V - HUMAN SEXUALITY	3	<input type="checkbox"/>		
JOUR 312 - ADVERTISING COPYWRITING	3	<input type="checkbox"/>	C-	<b>Marketing Courses are highly recommended for a MKTG Minor with the College of Business.</b>
JOUR 374 - PRIN. PUBLIC RELATIONS	3	<input type="checkbox"/>	C-	
MKTG 303 - PRINCIPLES-MARKETING	3	<input type="checkbox"/>		
MKTG 311V - CONSUMER BEHAVIOR	3	<input type="checkbox"/>		
<b>Term 6</b>				<b>Total Credits 15</b>
Second Language 212	3	<input type="checkbox"/>	C-	<b>*JOUR 321 - Media Design is a recommended Upper-Division Elective.</b>
JOUR 321 - MEDIA DESIGN	3	<input type="checkbox"/>		
JOUR - Mass Communications Course	3	<input type="checkbox"/>	C-	<b>Mass Communications Courses Select 1: JOUR 300, 305, 321, 350, 377V, 380, 425, 460, 484, 489, 494, 495, 499.</b>
MKTG 314 - ADVERTISING STRATEGY	3	<input type="checkbox"/>		
MKTG 357 - INTERNET & SOCIAL MEDIA MARKETING	3	<input type="checkbox"/>		
<b>Term 7</b>				<b>Total Credits 15</b>
JOUR - Mass Communications Course	3	<input type="checkbox"/>	C-	<b>Mass Communications Courses Select 1: JOUR 300, 305, 321, 350, 377V, 380, 425, 460, 484, 489, 494, 495, 499.</b>
JOUR 425 - MEDIA PLNG & BUYING	3	<input type="checkbox"/>	C-	
JOUR 460 - PR SPORT PROMOTION	3	<input type="checkbox"/>	C-	
JOUR 493 - MASS COMM LAW	3	<input type="checkbox"/>	C-	
Elective	3	<input type="checkbox"/>		
<b>Term 8</b>				<b>Total Credits 15</b>
JOUR 490 - ADVERTISING CAMPAIGNS	3	<input type="checkbox"/>	C-	
JOUR 476 - PUBLIC RELATIONS CASES AND PROBLEM	3	<input type="checkbox"/>	C-	
MKTG 449 - PROMOTION MGT	3	<input type="checkbox"/>		
Elective	3	<input type="checkbox"/>		
Elective	3	<input type="checkbox"/>		
				<b>Degree Completion Total Credits: 128</b>